



PSP Means Retail Reliability



RaceTrac Petroleum

RaceTrac Petroleum, Inc., Georgia's third-largest private company, recently selected PSP to execute a project for their gasoline service stations across the Southeast. The project involved printing and laminating the graphics for 155 stores, removing old material, and installing new graphics.



Case Study



Racing to the Finish Line

After printing and laminating the graphics, PSP deployed two install teams to remove old graphics and then conduct the install at 155 locations across four states. Like most retail projects, speed was of the essence, and PSP built a demanding timetable for execution:

- August 22:** PSP meets with the key stakeholder on site to approve installation
- September 6:** Printing begins
- September 14:** Installation begins
- October 3:** Installation complete

www.pspretail.com

Speed and Reliability – No Matter What!

Neither snow nor sleet – or a hurricane – will keep PSP from delivering the reliable quality we are known for. Even with a Category 4 hurricane complicating the installation, PSP was only delayed two days, and RaceTrac was thrilled with the results.

PSP: The Reliability People!

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